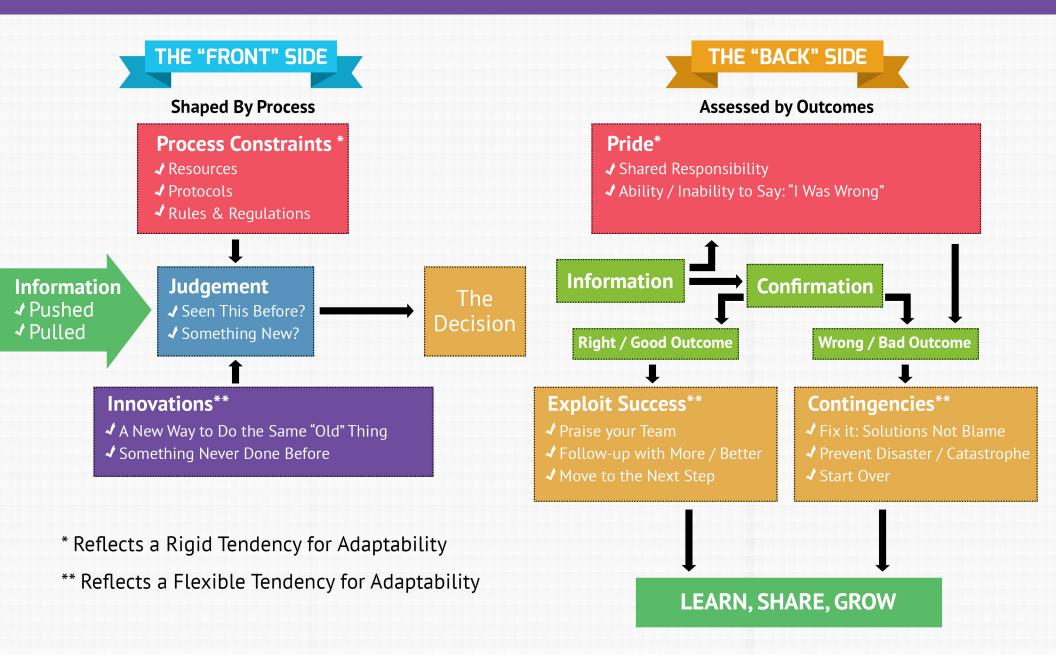
## Understanding Decision Making



www.bethefulcrum.com