



FOCUS

THE 5 BEST REASONS TO ACT:

BY MIKE LERARIO

IN YOUR SELF-INTEREST (SELFISH)



TAKE AN OPPORTUNITY

It's all about you, but if it allows you to expand and grow, you can give back way more than you take.



MAKE A DIFFERENCE

This is the Focus equivalent of "the ends justify the means..." Do something "selfish" when it will make a difference for others.



TAKE CHARGE

When your organization seems to be drifting aimlessly or doomed for failure and you know you can do better, step up and take charge.



FOLLOW YOUR BLISS

You can only be great when you are doing what you love. "Follow your Bliss" no matter what others tell you to do.



DO WELL

Money and the time or freedom it can "buy" will allow you to do great things for others, but the drive and decision to do well may leave others behind. Never let the opinions of others hold you back from doing well.



SAVE A LIFE

This doesn't mean you have to sacrifice your own life, but there is "no greater love..." You can donate a kidney, donate blood, or lend an ear to someone crying out for help.



BE AN EXAMPLE

People, especially children, imitate what they see. That's why we call it role modeling.



KARMA

Our actions and deeds shape our future.



FAITH

Believing in something bigger than yourself can save your life.



DO GOOD

The best reason to do well in the first place.

