

UNDERSTANDING MOTIVATION

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TYPE	EXTRISIC	INTRISIC
	Positive Reinforcement: Reward the behavior you want	Relatedness: Build trust and belonging in the person/team
Factors	Negative Reinforcement: Punish the behavior you don't want	Competence: Build skills and confidence in the person/team
	Extinction: Ignore the behavior you don't want	Autonomy: Build initiative and ownership in the person/team
METHOD	COMPETITION	COLLABORATION
Result	Transactional: Getting the job done but nothing more. Action driven by rewards and punishments.	Transformational: Going above and beyond in all you do to accomplish a task Action driven by a belief in excellence.



